



# The Property Manager's Guide to Improving Building Security

INSIDE THE SMART SOLUTIONS PAVING THE WAY FOR SAFER, SECURE BUILDINGS

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# Introduction

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**Research shows that after location, safety is continually cited as the most important factor when residents are deciding on a rental property. But since the pandemic, people have shifted to spending more time at home, ordering more deliveries and relying more smart technology to run their lives.**

This shift introduces a new dynamic to the environment of a building. Property owners and managers need to know what they can do to minimize risk and security vulnerabilities as they make use of smart access control systems that benefit residents and increase safety.



# Modern Safety Measures

Security technology has [changed over the years](#). In a modern smart building, safety goes beyond just locking doors; it includes knowing who has access, and how.

## WHAT PROPERTY MANAGERS AND OWNERS NEED IN A SECURITY SYSTEM

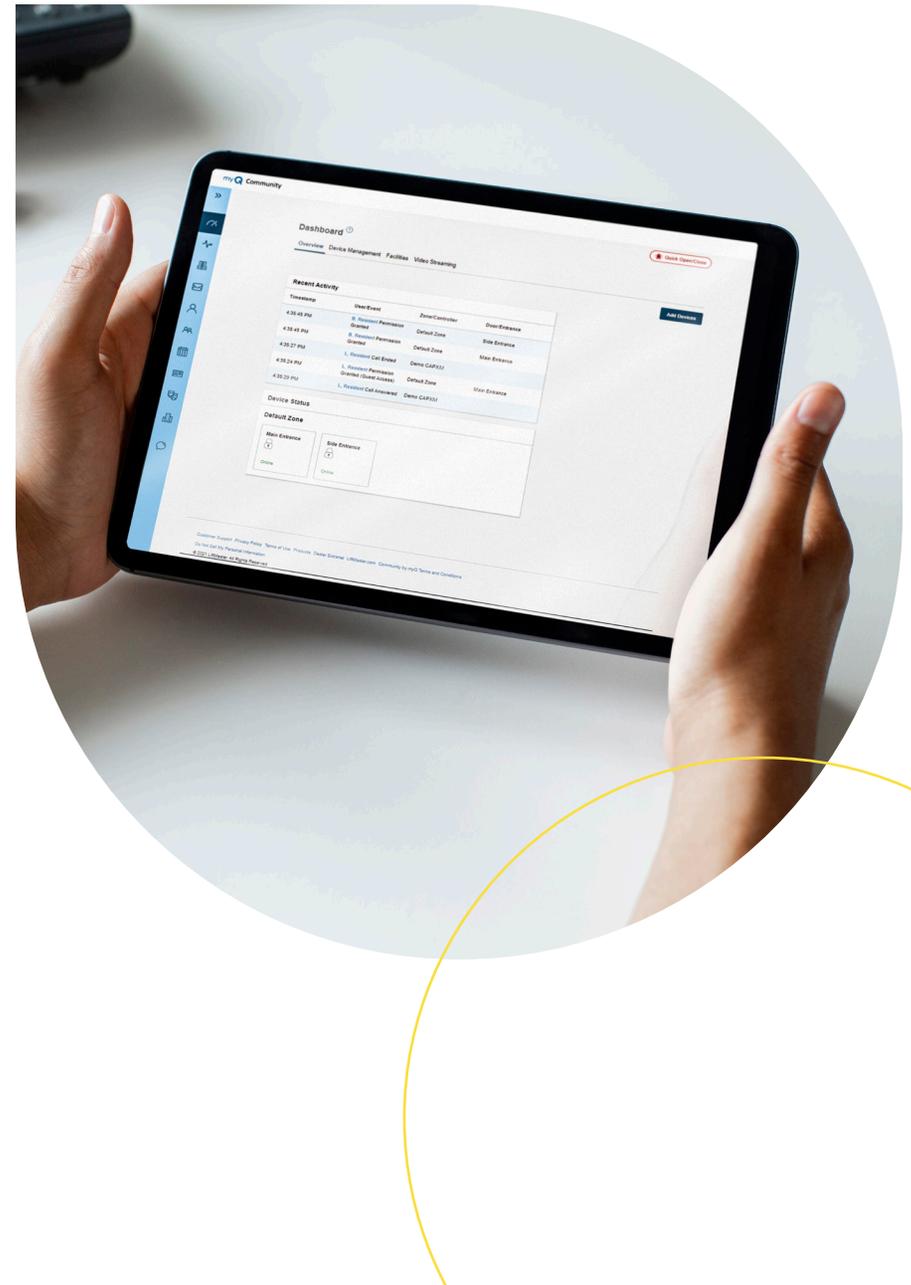
For property owners, security means being confident that all points of access are monitored and that residents can trust that their building is safe. Security also means having reliable, accurate data to assess what is happening on-site in real-time, even when off-site.

To ensure you have an effective access control system in place, consider three things:

**Smart technology.** Smart access controls keep property managers connected to their buildings, even while working off-site. Smart solutions such as the [myQ Community dashboard](#) enable real-time responsiveness, giving the property management team the ability to do its job effectively and efficiently.

**Increased monitoring.** Regardless of property size, managers cannot be everywhere all at once. A smart video intercom system allows management to have reliable eyes on every entrance point.

**Integration capabilities.** An effective access control system may involve more than one technology tool. For example, an internet-connected smart hub ensures that property managers can issue digital credentials and monitor entry access points.



# What Residents Want

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Residents want to feel safe not only inside their own units and common areas but also when entering or leaving their building. They want to trust that property management is using the best tools to secure every entrance point of their building.

Residents are looking for smart tech security amenities that offer:

**Accessible, high-tech solutions.** Outdated access control solutions are quite literally a thing of the past and make it hard, if not impossible, for residents to effectively manage deliveries, guests and more when they're not at home. A smart access control app provides control over building entry, enhanced monitoring and is easily accessible right from their smartphone.

**Convenient control.** Deliveries and regular visitors, like dog walkers, can be assigned trackable single-use, secure codes. Residents can also issue temporary virtual passes to let guests in when away from home, all from their convenient smartphone app.

**Peace of mind.** Smart solutions provide high-definition video footage and audio of who's at the door. With the [myQ Community app](#) and connected smart video intercom systems, a simple glance at your smartphone confirms who wants in before you allow them to enter.



# The Role of Smart Access Controls in Improving Safety

Smart technology continues to evolve to meet the demands and needs of consumers. To that end, the internet of things (IoT) has started to make considerable strides in modern home and building amenities. From interactive fridges to cleaning robots and smart thermostats, the wave of IoT products on the market proves there is value in implementing smart features to streamline property management.

What's important for building management is to find the smart access control system that best fits your building and property needs. Managers should think about the needs of their budget, zoning, the surrounding community and what is feasible for short- and long-term growth and resident satisfaction.

**There is no one-size-fits-all approach for security; ultimately the success of your property depends on happy residents. Let's explore the types of modern smart access solutions that offer the security, connectivity and convenience that residents want.**



# Smart Solutions for Modern Properties

Smart access solutions combine a variety of advanced safety and convenience features that allow efficient around-the-clock entry monitoring, streamlined workflows for property managers and a modern resident living experience.

## SMART VIDEO INTERCOM SYSTEMS

Provide high-definition visual and audio confirmation of who's at the door so that residents can communicate with visitors, even while away.

Grant entry straight from residents' smart devices, so that they have control over property entrances from anywhere.

## CLOUD-BASED ACCESS CONTROLS

Give property management and residents the freedom to monitor building entry remotely from anywhere through their smart devices.

Ability for property managers to react, assess and initiate a rapid response to a resident or building issue.



# Smart Solutions for Modern Properties

## SMART ACCESS TWO-DOOR CONTROLLERS

Give building managers the ability to cost-effectively control multiple points of entry, from elevators to parking garages, pool, gym, laundry and more.

Provides real-time tracking and alerts as well as remote programming for enhanced security and flexibility all in one.

## KEYLESS ENTRY

Minimizes risk of keys being lost, copied or left in the door, all of which can pose a security threat.

Gives access to guests through trackable entry codes that show who has been granted access to residents' homes.

## EMPOWER YOUR ACCESS MANAGEMENT WITH CONTROL AND CONFIDENCE

Whether you manage one multi-dwelling unit, a chain of properties or a single building, implementing smart access controls with video intercoms creates a safe, modern living experience, streamlines property management and retains residents who love where they live.

Contact your LiftMaster professional today to schedule a demo and learn more about security features of smart access solutions for buildings of any size. We'll work with you to find the best fit for your needs and your residents' wants.

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