

**Why more and more manufacturers and distributors are running their business in the cloud**

**3.2X MORE ROI**  
with cloud deployments vs. on-premise deployments.<sup>1</sup>

**2.3X LOWER TOTAL COST OF OWNERSHIP**  
with cloud deployments vs. on-premise deployments.<sup>1</sup>

**60% OF MANUFACTURERS PREFER CLOUD**  
over on-premise as end users of manufacturing software.<sup>2</sup>

**Manufacturers think business is better in the cloud.**

Cloud adopters on the **TOP 5 REASONS** business is better in the cloud.<sup>4</sup>

- ① Lower total cost of ownership
- ② Faster implementation
- ③ Flexibility to manage change
- ④ Scalability
- ⑤ Security

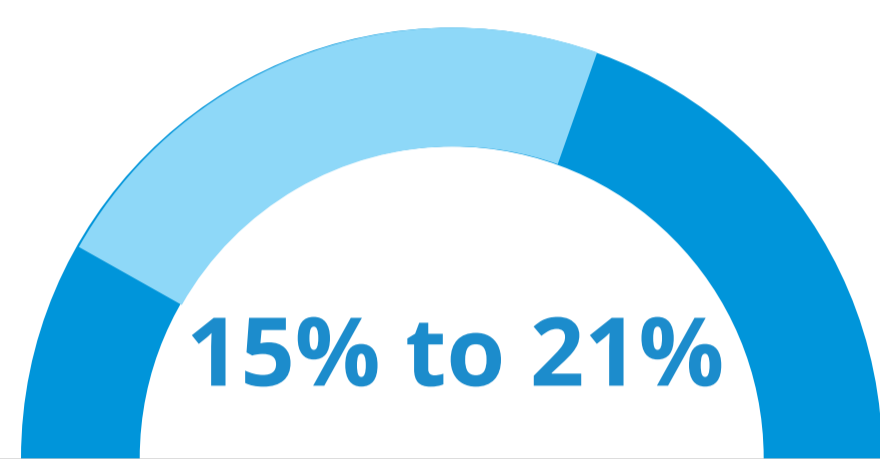
**95%**

of manufacturers believe moving business processes to the cloud would improve their ability to digitally transform their whole ecosystem.<sup>3</sup>

**85%**

of ERP buyers chose cloud ERP deployments in 2018.<sup>5</sup>

**Cloud vs. On-premise ERP Adoption by Small and Midsize Businesses**



**Cloud**

Year-over-year **GROWTH** of cloud ERP adoption.

Year-over year **DECLINE** in on-premise ERP adoption.

**On-premise**

**- 1% to -7%**

5 year CAGR (2017-2022)  
Source: Gartner

**OptiProERP gives you the freedom to choose your deployment**



**Cloud**

OptiProERP is a true cloud ERP built with the latest technology. Simplify your processes today and invest for the future with a cloud- and digitally-enabled platform.



**On premise**

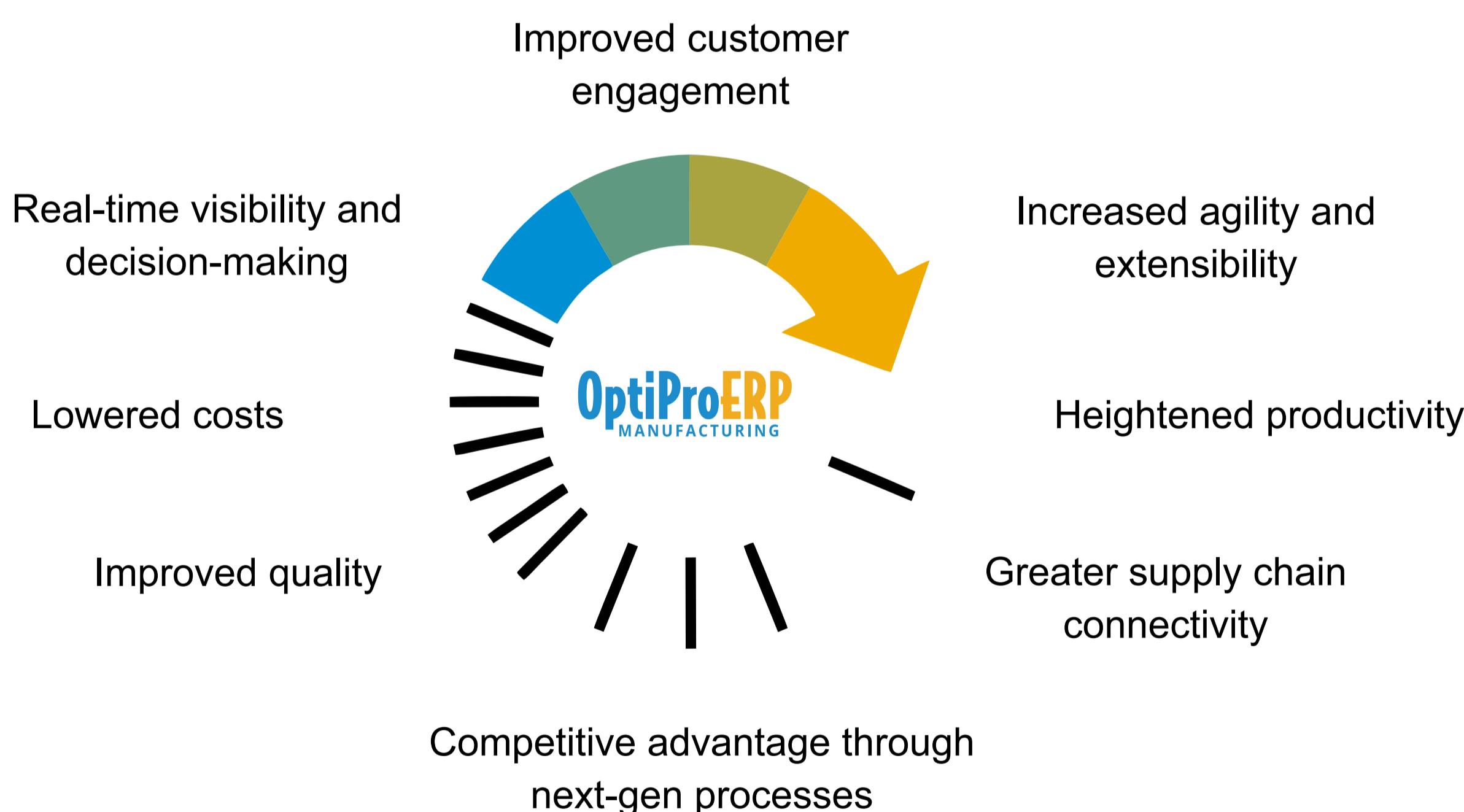
If you want to deploy OptiProERP on-premise – that’s just fine, we have a deployment solution to suit your needs. You can switch to the cloud anytime, too.



**Mobile**

Manage your business on the move or from the plant floor. Be in control and get real-time insights anytime, anywhere on any mobile device.

**The Benefits of Cloud According to Manufacturers**



**Why OptiProERP Cloud?**

OptiProERP makes the complex simple for growing manufacturers and distributors with manufacturing cloud ERP built on the #1 ERP platform for small and midsize enterprises, SAP Business One. OptiProERP’s end-to-end solution is sized right so it’s easy to use and quick to implement. It’s also priced right for SME budgets with a rich feature set that scales with your growth.



**SECURITY**

Rigorous, end-to-end security. Built-in redundancy, back-up & disaster recovery to eliminate data loss.



**PERFORMANCE**

Best-in-class cloud platform that provides better uptime, speed and performance.



**SIZED RIGHT**

Start simple with functionality you need on a platform that scales with your growth.



**CUTTING EDGE**

Serve customers and outpace competitors with the latest manufacturing cloud ERP.

**Business is better in the cloud.**  
What are you waiting for?

<sup>1</sup> Source: Nucleus Research, December 2017

<sup>2</sup> Source: Industrial Customers are Ready for the Cloud - Now, IDC InfoBrief,

<sup>3</sup> Source: Forrester Consulting, 2018

<sup>4</sup> Source: TEC Survey, June 20, 2016

<sup>5</sup> Source: Panorama ERP Report, 2018